

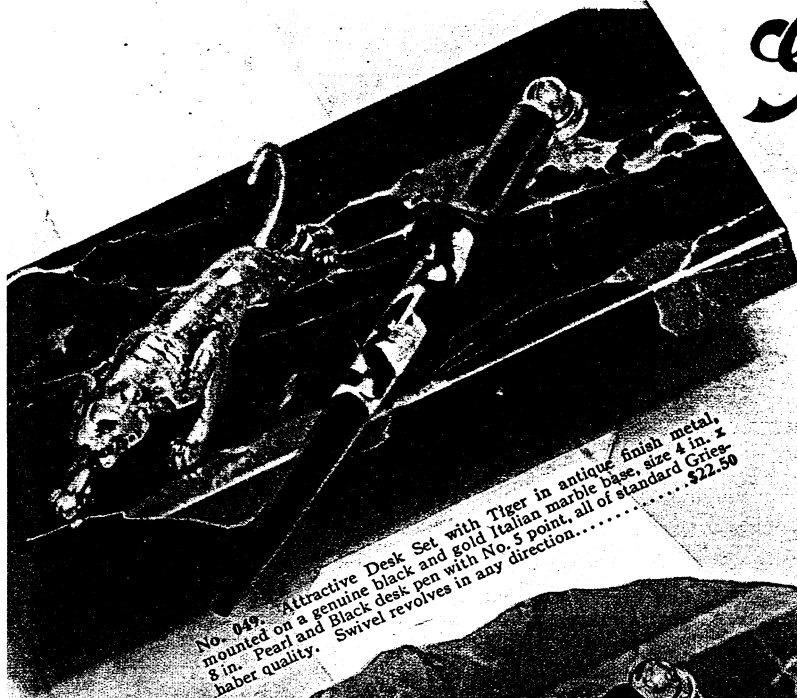
*Presenting  
The*

# **RED BOOK FOR 1930**

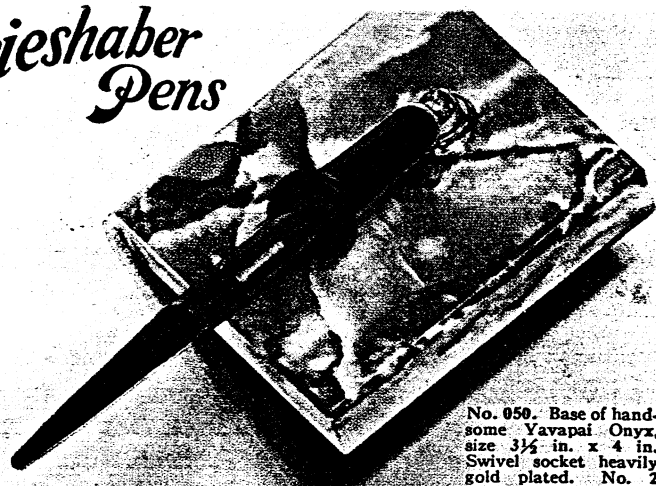


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INCORPORATED  
WHOLESALEERS AND IMPORTERS  
37 SOUTH WABASH AVENUE  
CHICAGO

# Grieshaber Pens

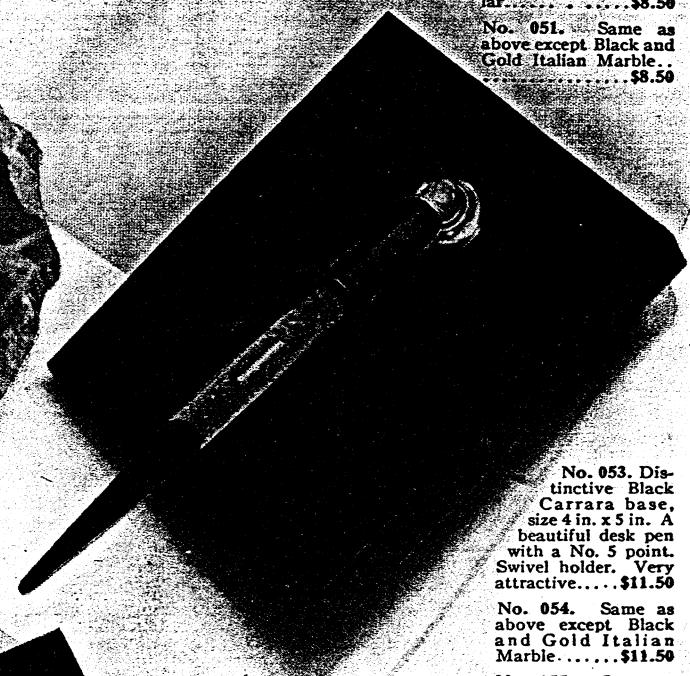
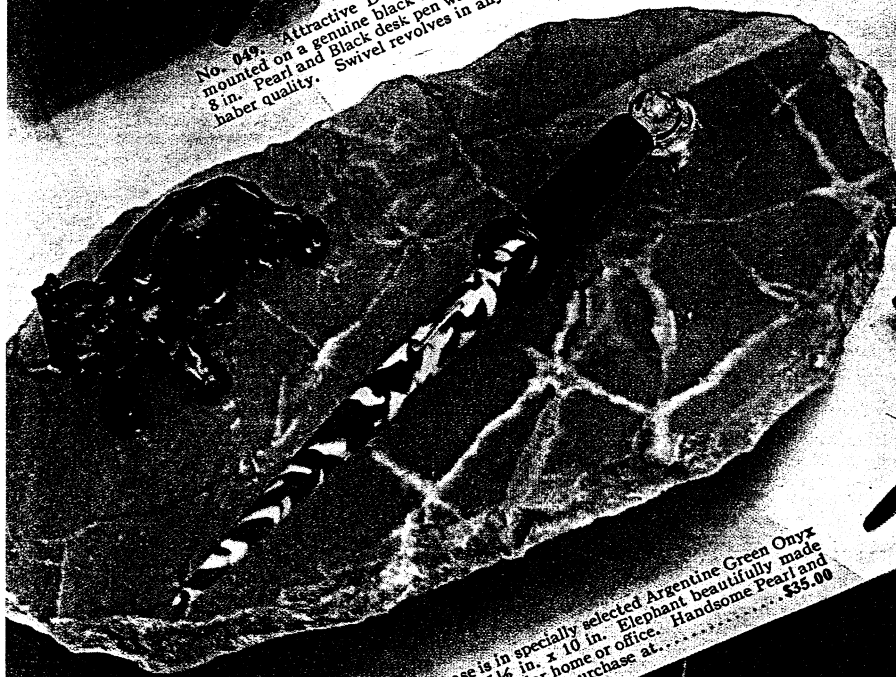


No. 049. Attractive Desk Set with Tiger in antique finish metal, mounted on a genuine black and gold Italian marble base, size 4 in. x 8 in. Pearl and Black desk pen with No. 5 point, all of standard Grieshaber quality. Swivel revolves in any direction.....\$22.50



No. 050. Base of handsome Yavapai Onyx, size 3 1/2 in. x 4 in. Swivel socket heavily gold plated. No. 2 Desk Pen. Very popular.....\$8.50

No. 051. Same as above except Black and Gold Italian Marble.....\$8.50

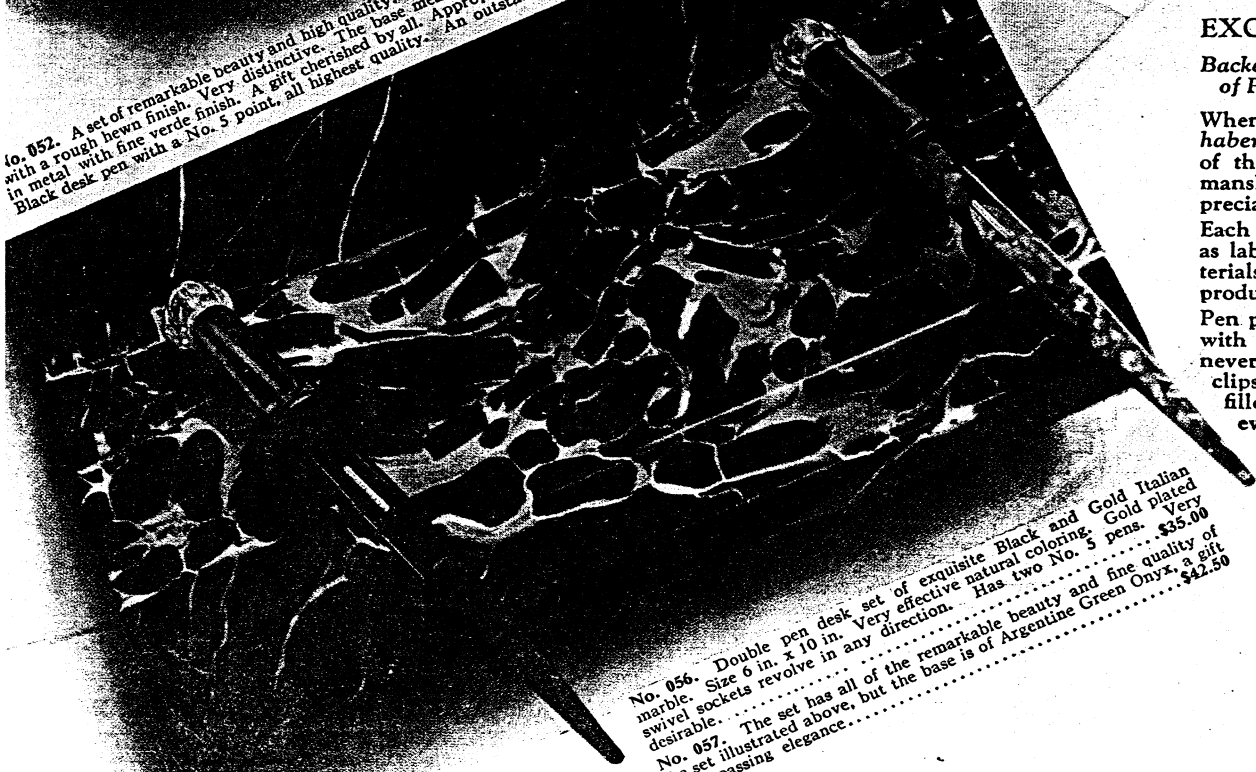


No. 053. Distinctive Black Carrara base, size 4 in. x 5 in. A beautiful desk pen with a No. 5 point. Swivel holder. Very attractive.....\$11.50

No. 054. Same as above except Black and Gold Italian Marble.....\$11.50

No. 055. Same as above except Argentine Green Onyx.....\$13.00

No. 052. A set of remarkable beauty and high quality. The base is in specially selected Argentine Green Onyx with a rough hewn finish. Very distinctive. The base measures 5 1/2 in. x 10 in. Elephant beautifully made in metal with fine verde finish. A gift cherished by all. Appropriate for home or office. Handsome Pearl and Black desk pen with a No. 5 point, all highest quality. An outstanding purchase at.....\$35.00



No. 056. Double pen desk set of exquisite Black and Gold Italian marble. Size 6 in. x 10 in. Very effective natural coloring. Gold plated swivel sockets revolve in any direction. Has two No. 5 pens. Very desirable.....\$35.00

No. 057. The set has all of the remarkable beauty and fine quality of the set illustrated above, but the base is of Argentine Green Onyx, a gift of surpassing elegance.....\$42.50

## EXCLUSIVE DESIGNS

*Backed by Three Generations of Pen Making Experience.*

When you purchase a Grieshaber Desk Set you are assured of the utmost in fine craftsmanship. The public appreciates quality merchandise. Each set is guaranteed genuine as labeled. No imitation materials ever enter a Grieshaber product.

Pen points are 14-K solid gold with Osmi-Iridium tips that never wear down. Bands, clips, etc., are heavily gold filled. The finest quality ever offered at these prices.

# "TRANSPARO"

The World's Most Practical Pen

## SHOWS the Ink Supply

When you offer your pen for the signature, how can you tell if it has ink? With the "Transparo" pen you know,—you see the ink!

You will appreciate the sackless feature which doubles the ink supply in a trouble-free fountain pen. The vacuum principle refills in a jiffy from any ink well no matter how shallow. Cleans automatically, is leak-proof,—never stains fingers.

Craftsmen who for three generations have made the finest pens, now bring "Transparo" advantages to you in the highest quality of refinement; 14-K gold pen points are Osmi-Iridium tipped for lifetime service.

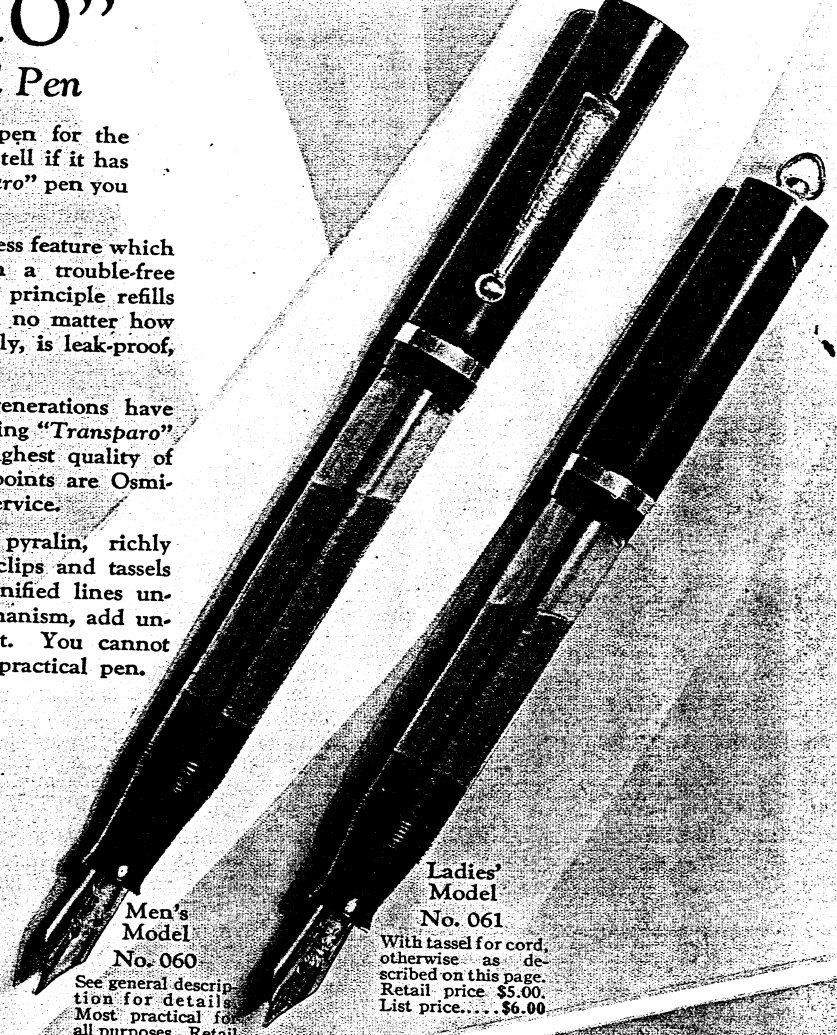
Non-breakable transparent pyralin, richly trimmed in black. Bands, clips and tassels are heavily gold filled. Dignified lines unhampered by the usual mechanism, add unusual beauty and refinement. You cannot offer your customers a more practical pen.



De Luxe Model  
TRANSPARO  
No. 058

Beautifully balanced pen for the executive. Embellished design plus the vacuum principle and visible ink supply make this model the outstanding gift pen.  
..... \$10.00

No. 059. Same as above except in distinctive Gold and Black finish..... \$10.00



Men's  
Model  
No. 060

See general description for details. Most practical for all purposes. Retail price \$5.00. List price..... \$6.00

Ladies'  
Model  
No. 061

With tassel for cord, otherwise as described on this page. Retail price \$5.00. List price..... \$6.00



TRANSPARO  
Desk Set No. 062

A stunning base of Yavapai Onyx fashioned to the newer designs, size 4 in. x 5 in. Distinctive for home or office use. Beautifully made of finest materials. The "Transparo" Pen with its superior features makes it a remarkable value at \$15.00



TRANSPARO  
Desk Set No. 063

New this year—the "Swivel Base." 3 1/2-inch solid Yavapai Onyx ball turns in all directions; fitted into a 6 in. x 8 in. black Carrara base. Pen and funnel richly trimmed with heavily gold-filled bands. Finest quality..... \$30.00

## "TRANSPAROS" Are Guaranteed

by the manufacturer against all defects in workmanship and materials. They will give a lifetime of practical service. These Pens are produced by craftsmen famous as fine pen makers since 1842.

Highest  
Quality  
Since  
1842

For more than seventy years Grieshaber Pens have built an enviable reputation for quality. In our new, modern plant leading pen craftsmen have now fashioned luxurious models, combining beauty which pictures fail to portray. In every Grieshaber Pen you are assured of 14-K gold points with Osmi-Iridium tips that last a lifetime. All bands and clips are heavily gold filled.

Grieshaber  
Pens



No. 011.  
MODERNE model,  
perfectly balanced de-  
sign; executed in lus-  
trous pearl and black  
Very distinctive...\$9.00



No. 012  
SAVOY model  
in pearl and  
black...\$10.00



No. 013.  
SAVOY model in  
attractive black  
and gold...\$9.00



No. 014.  
AMBASSA-  
DOR model in  
popular jade  
green...\$8.00



No. 015.  
AMBASSA-  
DOR model in  
the new green  
and gold \$8.00



No. 016.  
AMBASSA-  
DOR model in  
burgundy Dis-  
tinctive...\$8.00



No. 017.  
APEX model  
in luxurious  
pearl and  
black...\$7.50



No. 019. PRINCESS model, in rich burgundy... \$5.00  
No. 020. PRINCESS model, in popular jade green \$5.00

No. 021. CO-ED model, in popular jade green... \$5.00  
No. 022. CO-ED model in rich burgundy... \$5.00  
No. 023. CO-ED model in the new green and gold. \$5.00

No. 024. PRINCESS model, green and gold... \$5.00  
No. 025. PRINCESS model, pearl and black... \$7.50

No. 026. ACE model, in jade green... \$3.50

No. 027. APEX model, in rich burgundy... \$5.00  
No. 028. APEX model, in jade green; very popular \$5.00  
No. 029. APEX model, in green and gold, exquisite \$5.00

Service  
Guaranteed

We are concerned with the service every Grieshaber product gives its user. Each item is accompanied by a certified guarantee against defects of any kind.

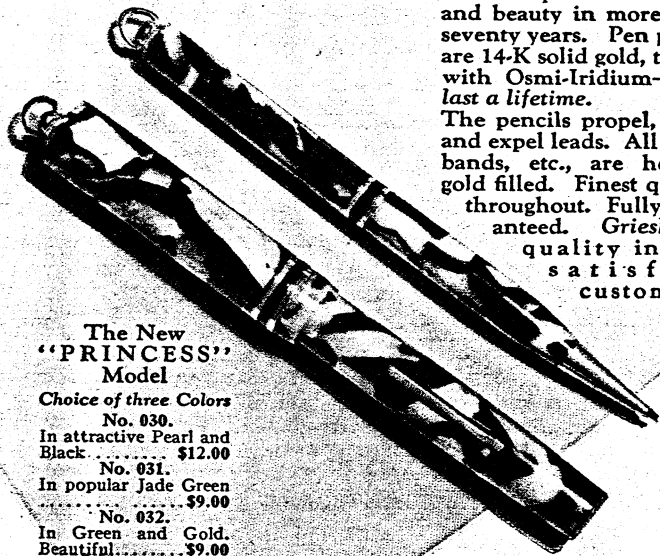
Since 1842  
the name  
"Grieshaber"

has been a symbol of the highest quality in gold pens and fountain pens. It is your assurance that you are buying the best.

**Superlative  
New Creations**

These sets of famous Grieshaber quality have never been surpassed in value and beauty in more than seventy years. Pen points are 14-K solid gold, tipped with Osmi-Iridium—they last a lifetime.

The pencils propel, repel and expel leads. All clips, bands, etc., are heavily gold filled. Finest quality throughout. Fully guaranteed. Grieshaber quality insures satisfied customers.



**The New  
"PRINCESS"  
Model**

Choice of three Colors

- No. 030.  
In attractive Pearl and Black..... \$12.00
- No. 031.  
In popular Jade Green..... \$9.00
- No. 032.  
In Green and Gold.  
Beautiful..... \$9.00

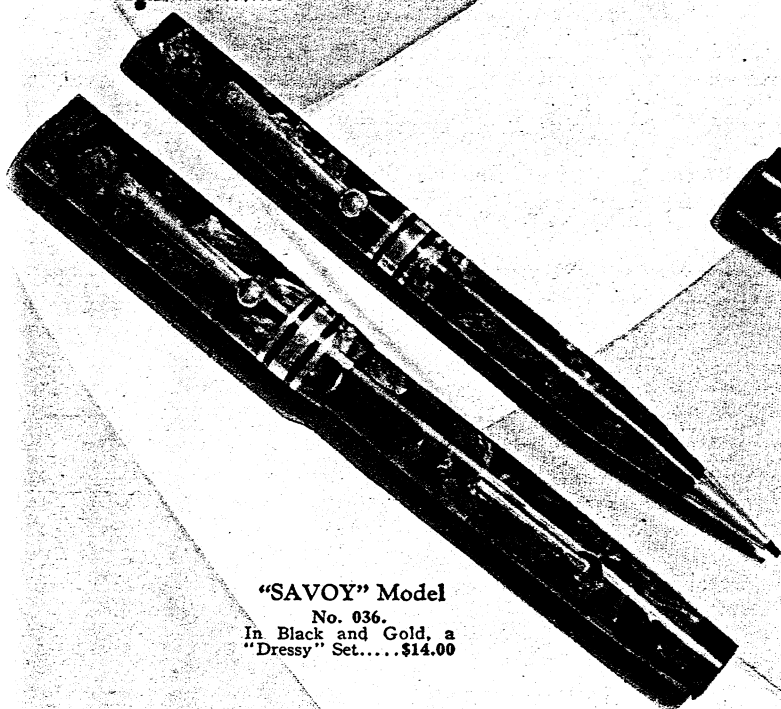


No. 033.  
Black and  
Orchid.....  
..... \$10.00

No. 034.  
Venetian  
Red Pat-  
tern.....  
..... \$10.00

No. 035.  
Futuristic  
Rendering..  
..... \$10.00

Exquisite "PARISIENNE" Models.  
Individually Hand Painted. Choice of  
three charming colorings. Finest quality.



**"SAVOY" Model**

No. 036.  
In Black and Gold, a  
"Dressy" Set..... \$14.00

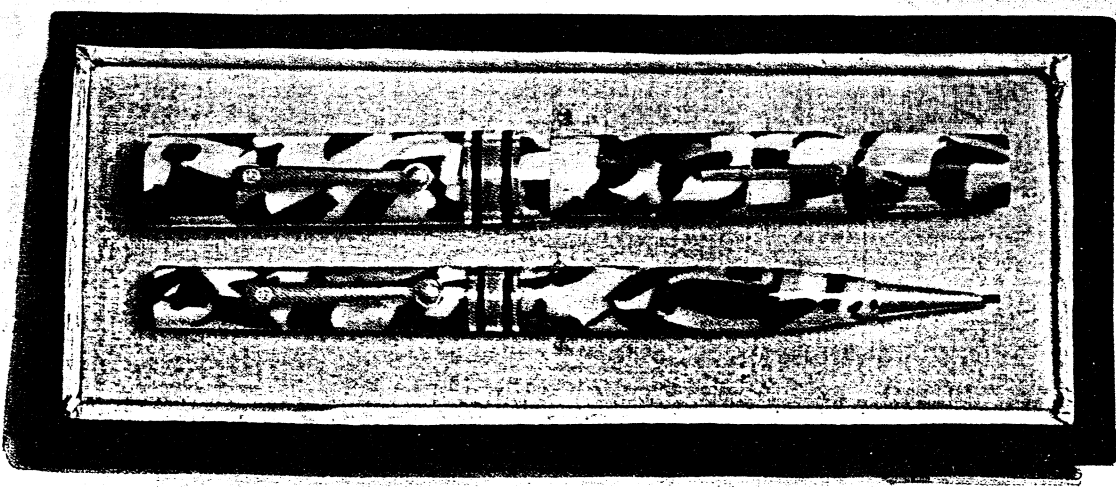


**"APEX" Model  
Choice of Four Colors**

- No. 037.  
In Jade Green... \$9.50
- No. 038.  
In Burgundy... \$9.50
- No. 039.  
In Green and Gold  
..... \$9.50
- No. 040.  
In Pearl and Black..  
..... \$12.50

Each Combination Set on this Page  
is Packed in a Beautiful Gift Box

Note the detailed like-  
ness of pen and pencil.  
They match perfectly.  
See the position of the  
clips on each. These  
exclusive designs place  
both pen and pencil in  
balanced position.



**"SAVOY" Model  
as illustrated above.**

No. 041. Pearl and Black  
Finish..... \$15.50

**In the "AMBASSADOR" Model as shown on  
Preceding Page**

- No. 042. Finished in Beautiful Jade Green..... \$12.50
- No. 043. In the exclusive Burgundy Finish..... 12.50
- No. 044. In Green and Gold..... 12.50

**Pencils Also Sold  
Separately.**

- No. 045. "PRINCESS" Model  
Pencil in Pearl and Black. \$4.00
- No. 046. "APEX" Model in  
Jade Green. Very neat... \$4.00
- No. 047. "SAVOY" Model in  
rich Black and Gold.... \$4.50
- No. 048. "SAVOY" Model in  
the fine Pearl and Black. \$5.00

# GOLD MEDAL PENS

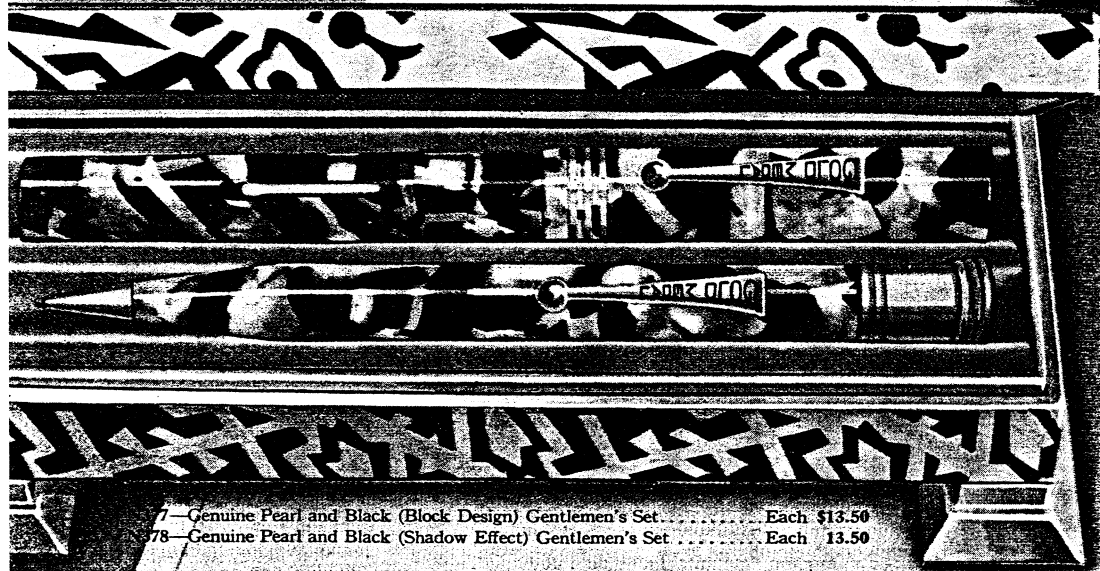
*Unconditionally Guaranteed  
for Life*



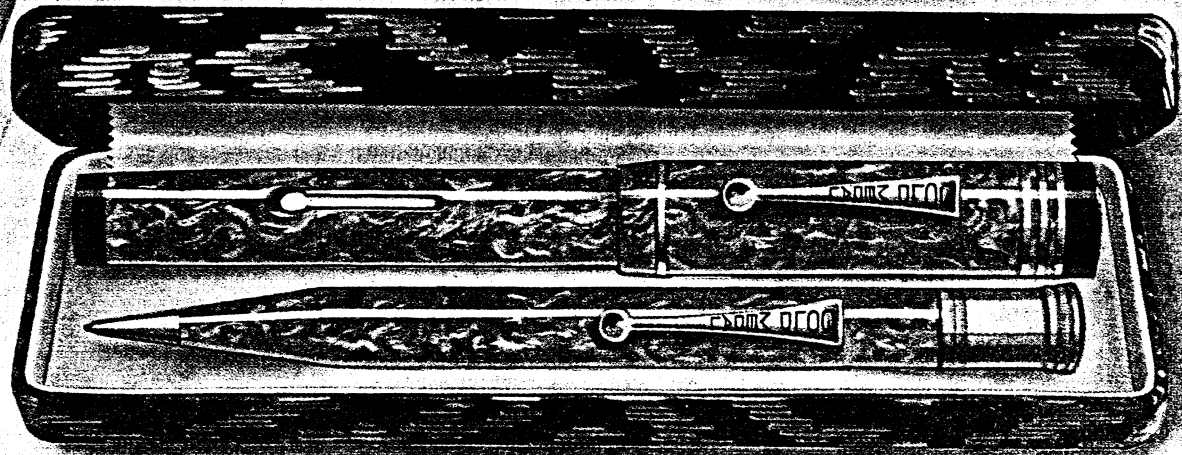
**GOLD MEDAL**  
pens beautiful  
designed in the new  
modernistic colors, com-  
posed of "Diamonite," an  
breakable material newly  
perfected in the scientific world.  
Fillings are all 18K Gold Filled.  
Perfect writing is assured by extra large  
capacity and extra large and heavy  
gold pens tipped with hardest iridium ex-  
actly ground *that write without pressure.* All  
pens graded fine, medium and stub.

*Men's Oversize Professional Gold Medal Pens  
No. 8 Pen Point*

0—Genuine Pearl and Black (Block Design)	Each	\$8.75
1—Mottled Blue	Each	8.00
2—Terra Cotta (Deep Red)	Each	8.00
3—Mahogany	Each	8.00
4—Genuine Pearl and Black (Shadow Effect)	Each	8.75
5—Jade (Mottled Green)	Each	8.00
6—Black and Gold	Each	8.00



7—Genuine Pearl and Black (Block Design) Gentlemen's Set	Each	\$13.50
78—Genuine Pearl and Black (Shadow Effect) Gentlemen's Set	Each	13.50



N379—Jade (Mottled Green) Gentlemen's Set	Each	\$12.00	N381—Black and Gold Gentlemen's Set	Each	\$12.00
N380—Mottled Blue Gentlemen's Set	Each	12.00	N382—Mahogany Gentlemen's Set	Each	12.00
		N383—Terra Cotta (Deep Red) Gentlemen's Set	Each	\$12.00	

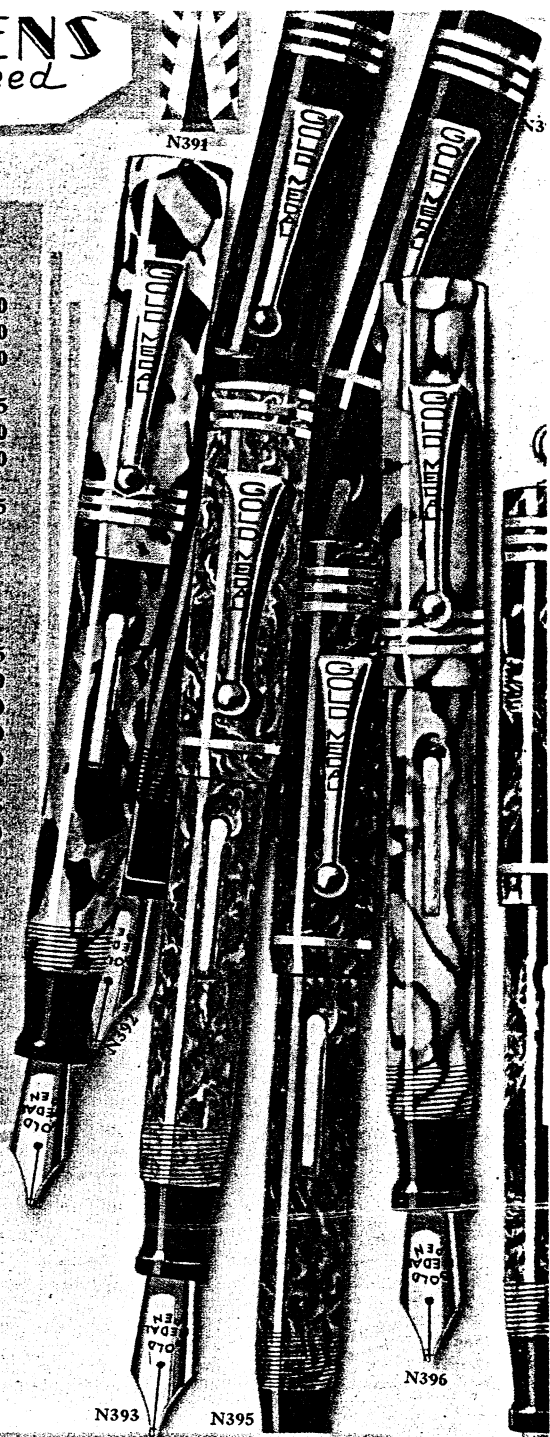
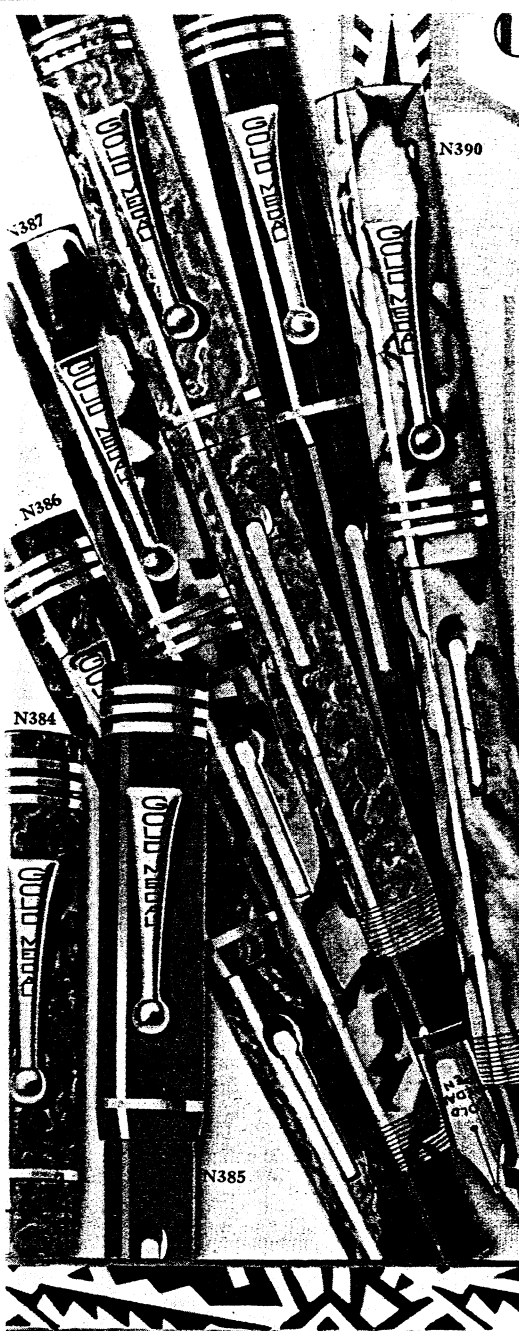
*This is the  
"GOLD  
MEDAL"  
Guarantee*

The owner of every "Gold Medal" pen is insured for life against all expense for repairs due to wear, defective material or workmanship.



# GOLD MEDAL PENS

*Unconditionally Guaranteed  
for Life*



## Long Medium Size Gold Medal No. 5. Gold Pen

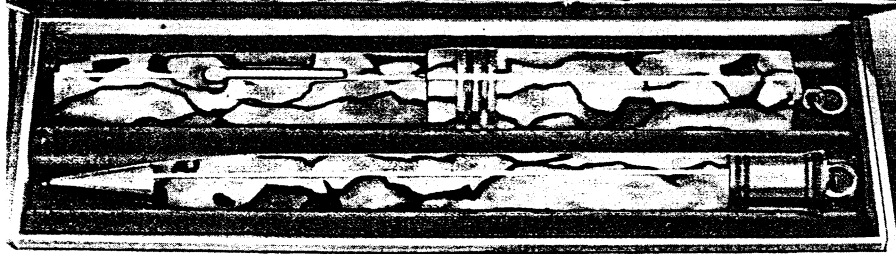
- N384—Mottled Blue..... Each \$5.00
- N385—Terra Cotta (Deep Red) Each 5.00
- N386—Black and Gold..... Each 5.00
- N387—Genuine Pearl and Black  
(Block Design)..... Each 5.75
- N388—Jade (Mottled Green)..... Each 5.00
- N389—Mahogany..... Each 5.00
- N390—Genuine Pearl and Black  
(Shadow Effect)..... Each 5.75

## Short Medium Size Gold Medal No. 5. Gold Pen

- N391—Genuine Pearl and Black  
(Block Design)..... Each \$5.75
- N392—Mahogany..... Each 5.00
- N393—Jade (Mottled Green)..... Each 5.00
- N394—Terra Cotta (Deep Red) Each 5.00
- N395—Mottled Blue..... Each 5.00
- N396—Genuine Pearl and Black  
(Shadow Effect)..... Each 5.75
- N397—Black and Gold..... Each 5.00

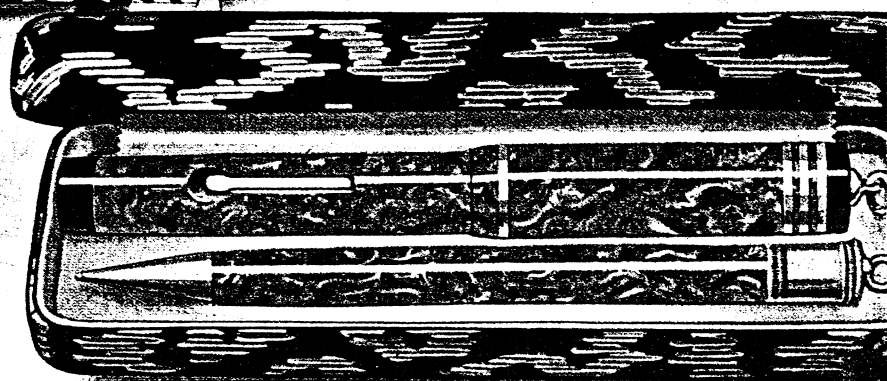
### This is the "GOLD MEDAL" Guarantee

The owner of every "Gold Medal" pen is insured for life against all expense for repairs due to wear, defective material or workmanship.



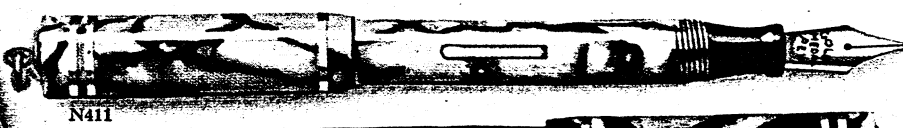
- N398—Long Medium set with clip; Genuine Pearl and Black (Block Design)..... Each \$10.00
- N399—Long Medium set with clip; Genuine Pearl and Black (Shadow Effect)..... Each \$10.00
- N400—Short Medium set with ring; Genuine Pearl and Black (Block Design)..... Each \$9.50
- N401—Short Medium set with ring; Genuine Pearl and Black (Shadow Effect)..... Each \$9.50

- N402—Jade Short Medium size with ring..... Each \$8.50
- N403—Black and Gold Short Medium size with ring..... Each \$8.50
- N404—Mottled Blue Short Medium size with ring..... Each \$8.50
- N405—Terra Cotta (Deep Red) Short Medium size with ring..... Each \$8.50
- N406—Mahogany Short Medium size with ring..... Each \$8.50



# GOLD MEDAL PENS

*Unconditionally Guaranteed  
for Life*



N411



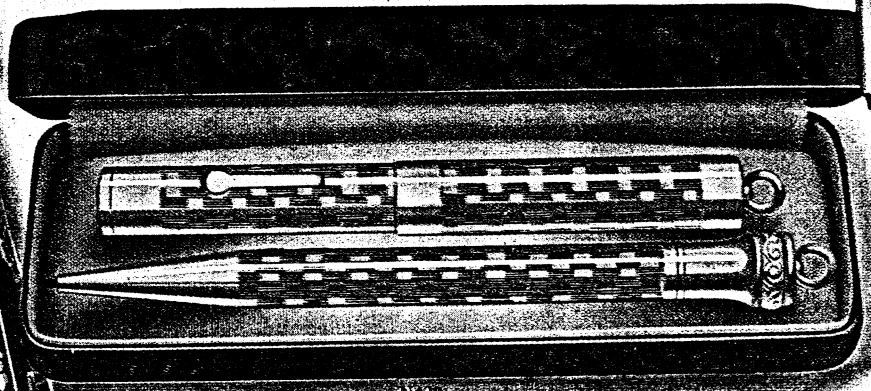
N412

### Ladies' Short Slender Pens with Rings No. 2 Pen Points

N407—Mahogany	Each \$3.00
N408—Mottled Blue	Each 3.00
N409—Terra Cotta (Deep Red)	Each 3.00
N410—Jade (Mottled Green)	Each 3.00
N411—Genuine Pearl and Black (Shadow Effect)	Each \$3.50
N412—Genuine Pearl and Black (Block Design)	Each \$3.50
N413—Pen and Pencil Combination in the perfectly balanced Black and White style—new and very useful	Each \$5.00
N414—High-grade Gold Filled barrel and cap; No. 3 gold pen.	Each \$7.00

### This is the "GOLD MEDAL" GUARANTEE

The owner of every "Gold Medal" pen is insured for life against all expense for repairs due to wear, defective material or workmanship.

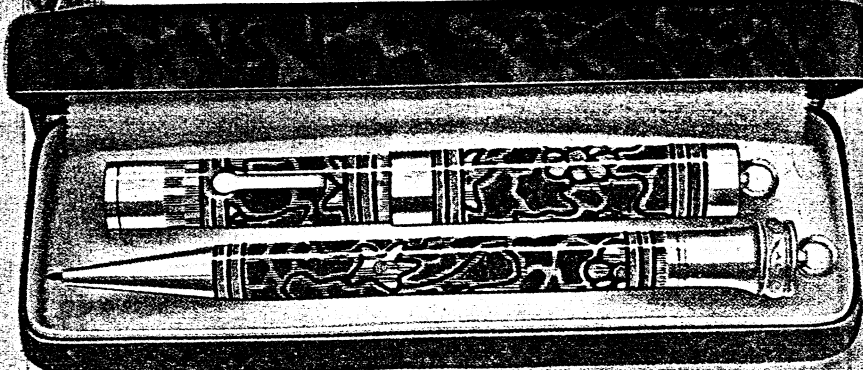


N429

N422

### The Famous Gold Medal Pencil

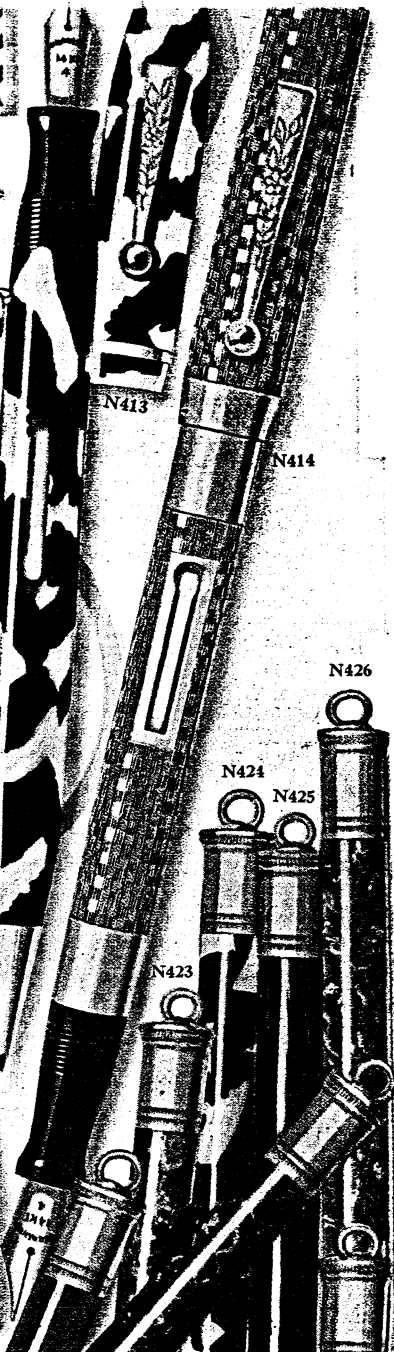
These pencil barrels are made from "Diamonite" material, 14K Gold Filled ends, clips and rings. They propel, repel and expel. No better pencil made at any price.



N430

N429—Ladies' 14K Gold Filled Pen and Pencil set of the highest quality. This makes a very handsome gift item. . . . . Each \$10.00

N430—Ladies' Hand Decorated 14K Gold Filled Pen and Pencil set. A gift item that is most exclusive. . . . . Each \$15.00



N413

N414

N426

N424

N425

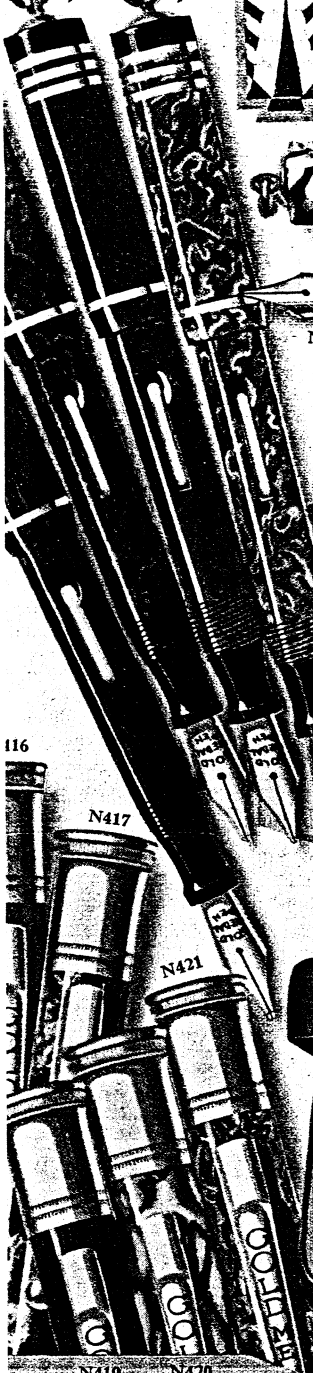
N423

N427

### Ladies' Pencils, Same Quality as Men's, Only Shorter and More Slender, with Rings

N422—Terra Cotta (Deep Red)	Each \$2.50
N423—Black and Gold	Each \$2.50
N424—Genuine Pearl and Black (Block Design)	Each \$3.00
N425—Mahogany	Each \$2.50
N426—Jade (Mottled Green)	Each \$2.50
N427—Mottled Blue	Each \$2.50
N428—Genuine Pearl and Black (Shadow Effect)	Each \$3.00

N428



N417

N421



N419

N420

### Gentlemen's Pencils Large Size with Clip

N415—Mottled Blue	Each \$3.00
N416—Terra Cotta (Dark Red)	Each \$3.00
N417—Black and Gold	Each \$3.00
N418—Genuine Pearl and Black (Block Design)	Each \$3.50
N419—Mahogany	Each \$3.00
N420—Genuine Pearl and Black (Shadow Effect)	Each \$3.50
N421—Jade (Mottled Green)	Each \$3.00



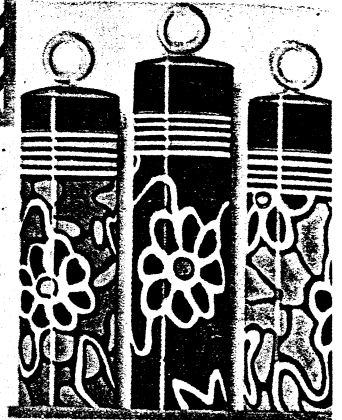
# GOLD MEDAL PENS

*Unconditionally Guaranteed  
for Life*

This is the "GOLD MEDAL" Guarantee  
The owner of every "Gold Medal" pen  
is insured for life against all expense for re-  
pairs due to wear, defective material or  
workmanship.

## THE MOST EXCLUSIVE PEN MADE

N431 and N432 are the GOLD MEDAL DELUXE models. Something entirely new in Modernistic color. The barrels and caps are composed of Genuine Iridescent Pearl Diamonite material throughout. The perfect writing instrument. Each packed in a handsome leatherette gift case.



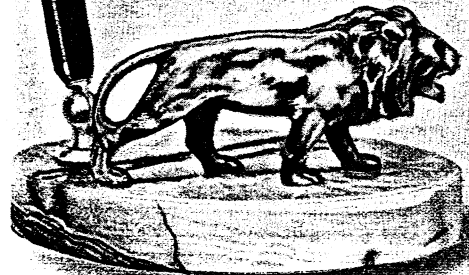
N433      N434      N435  
Hand Decorated Black "Diamonite"  
Ladies' pens with rings; No. 3 pen  
points. Each comes with a silk  
sautoir to match.  
N433—Combination of Blue and  
Gold.....Each \$6.00  
N434—Combination of Red and  
Gold.....Each \$6.00  
N435—Combination of Green and  
Gold.....Each \$6.00



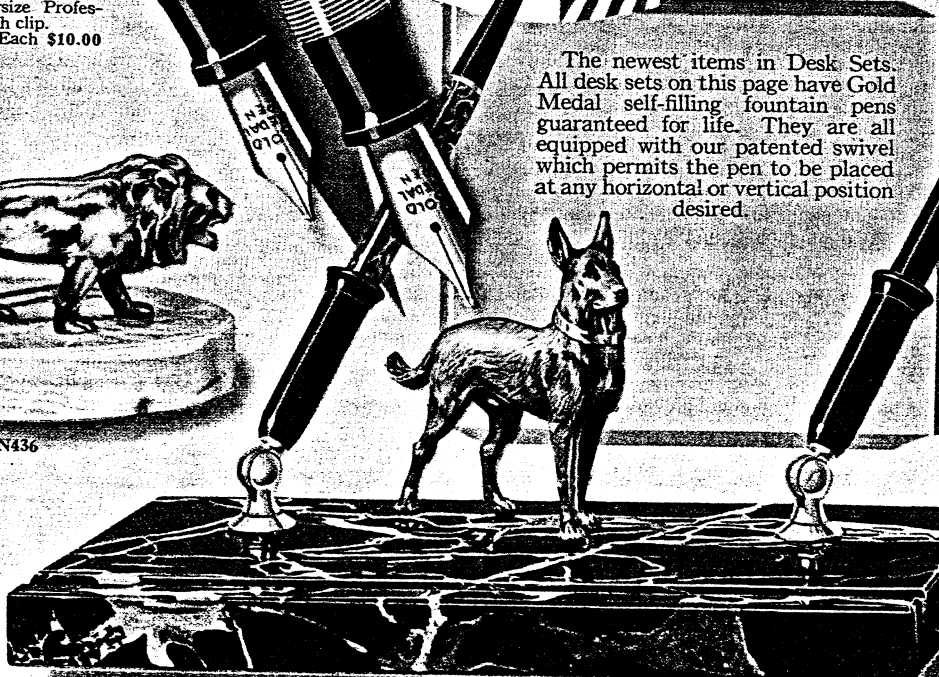
N431—Short Medium size with  
clip or ring. State choice  
..... Each \$7.50

N432—Long Oversize Profes-  
sional Model with clip.  
..... Each \$10.00

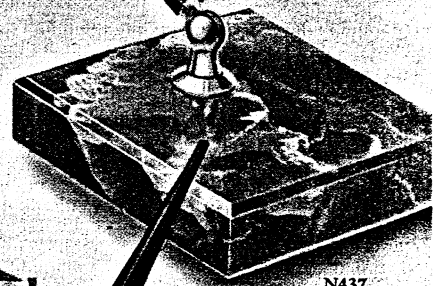
The newest items in Desk Sets.  
All desk sets on this page have Gold  
Medal self-filling fountain pens  
guaranteed for life. They are all  
equipped with our patented swivel  
which permits the pen to be placed  
at any horizontal or vertical position  
desired.



N436



N440



N437



N438



N439

N436—The base is Padrero Onyx, 4x6 inches, furnished with an art metal  
lion and Pearl and Black No. 5 tapered end Gold Medal fountain pen  
..... Each \$15.50

N437—The base is genuine Argentine Green Onyx, 4x4 inches. The latest  
material in desk sets. Equipped with a No. 5 Black tapered end Gold  
Medal pen..... Each \$7.50

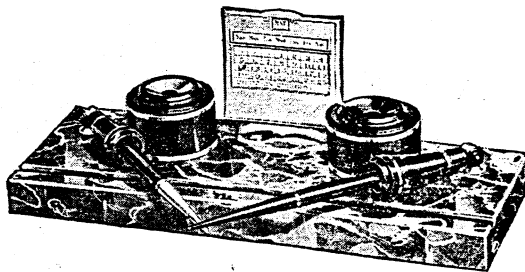
N438—Base of genuine imported Italian Black and Gold marble, 4x4 inches.  
The most popular set on the market. Equipped with a No. 5 Jade and  
Black tapered end Gold Medal pen..... Each \$7.50

N439—Base of Bronze Art Metal, embossed with Grecian Art. Base, 3x5  
inches. Equipped with a No. 3 Gold Medal pen..... Each \$7.00

N440—Double desk set, base of Genuine Imported Italian Black and  
Gold marble, 5x10 inches. Equipped with an art metal dog and two  
No. 5 Gold Medal pens. Very practical for professional or business  
.....

# THE NEW DIPADAY DESK SETS

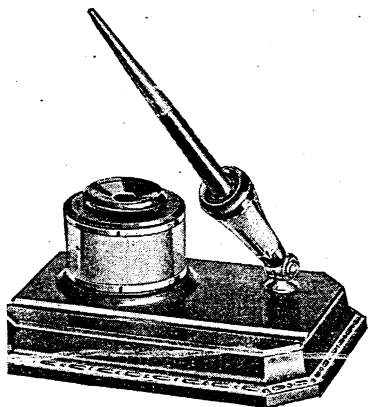
Not a fountain pen but a desk pen has satisfied thousands of users who could not be satisfied with any other writing instrument. Bookkeepers, clerical workers who pride themselves on the neatness of their work are Dipaday's most enthusiastic boosters. In fact, Dipadays are frequently used for every desk in the office. Dipaday is the latest achievement in writing instruments, eliminating frequent dipping—one dip will last three to four hundred pages. Used intermittently, one dip will last a whole day.



- 169J01. Portoro Marble with Black equipment Set..... \$49.00
- 169J02. Bois Jourdan Marble with Mottled Green equipment..... \$49.00

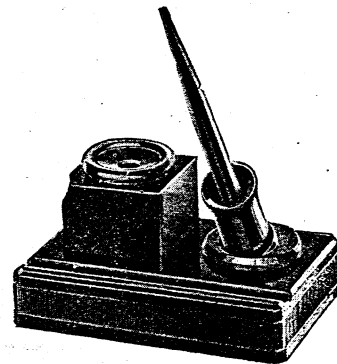
1. No levers or manipulation to fill
2. No feed channel to clog
3. No rubber sack to deteriorate
4. No flooding—no annoyance
5. No special ink required

Pen points will be supplied in medium, fine, extra fine, or stub, at no additional cost. Please specify when ordering. If manifold points are required an extra charge of 75c list will be made.

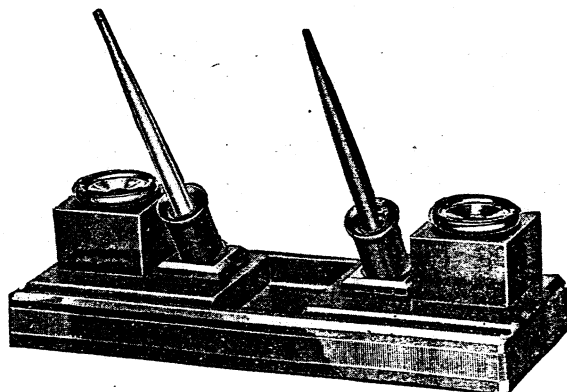


- J03. Metal Ebony Green finish with Mottled Red equipment. \$17.00
- J04. Metal gold, Bronze finish, with Mottled Green equipment et..... \$17.00

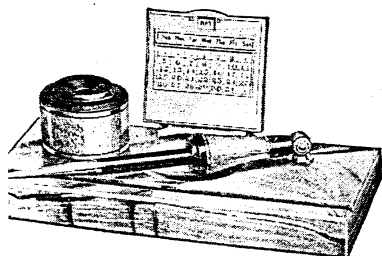
Dipaday Desk Sets make splendid gifts, prizes or trophies. We can supply figures of various animals and to represent major sports, and will be glad to send illustrations, descriptions and prices on application.



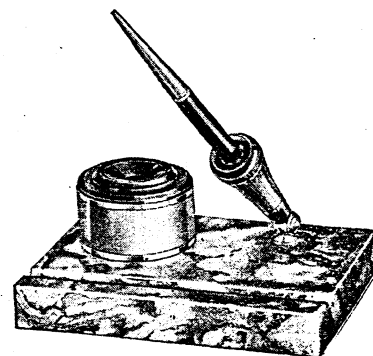
- 169J05. Attractive Highly Polished Durez Base comes in Black or Mahogany finish..... \$9.25



- 169J07. Durez Base Black finish..... \$18.00
- 169J08. Durez Base Mahogany finish with Red and Black Pen Holders..... \$18.00



- 9J09. Mexican Onyx with Mottled Green equipment..... \$33.00
- 9J10. Portoro Marble with Mottled Red equipment..... \$33.00



- 169J11. Portoro Marble with Mottled Red equipment..... \$22.50
- 169J12. Mexican Onyx with Mottled Green equipment..... \$22.50

POPULAR AS FAVORS AND GIFTS



Chased metal barrel handsomely banded in rich black enamel.  
 170J01 Green Gold Filled.....\$3.00  
 170J02 Sterling.....3.00



A small, dainty favor or prize in Shrivel Enamel. Sterling or Gold Filled ends. With Gold or Silver Mottled Effect. Colors Black, Blue or Rose. Specify color desired when ordering.  
 170J03 Gold Filled.....\$0.65  
 170J04 Sterling......70



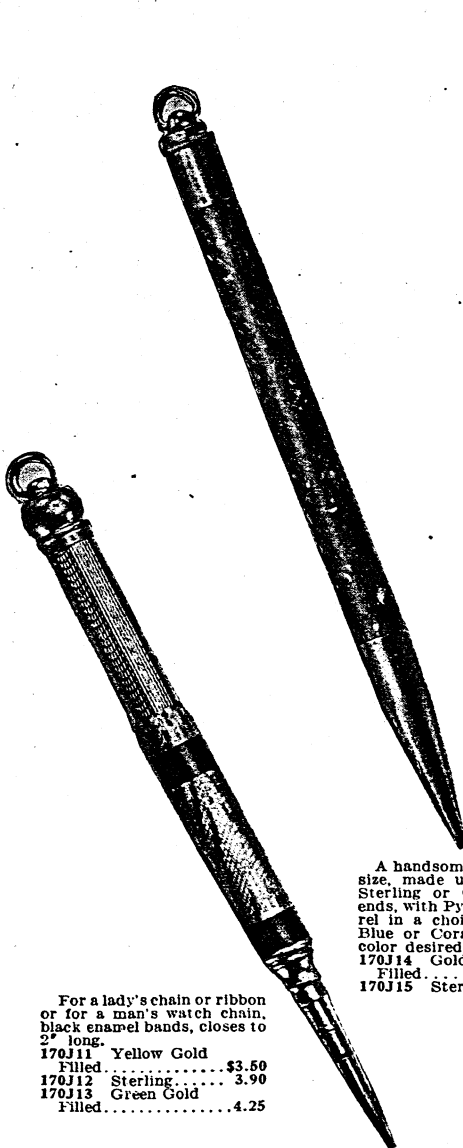
A fine favor or prize. Has ring for chain or ribbon. For the young girl, or Millady Purse. Strong and durable.  
 170J05 Yellow Gold Filled.....\$.50  
 170J06 Sterling......70



Dainty shape and size. In either Sterling, or Gold Filled ends. Enamel barrel in a choice of Old Rose, Alice Blue, Purple or Black. Specify color desired.  
 170J07 Gold Filled.....\$0.65  
 170J08 Sterling......70



A popular size pencil with heavy black enamel insets, distinctive in style. Ideal for prizes or favors.  
 170J09 Yellow Gold Filled.....\$1.00  
 170J10 Sterling.....1.10

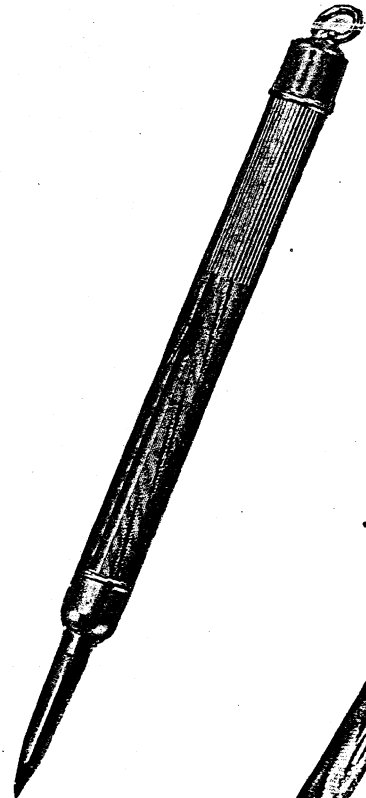


A handsome shape and size, made up in either Sterling or Gold Filled ends, with Pyroxylin barrel in a choice of Jade, Blue or Coral. Specify color desired.  
 170J14 Gold Filled.....\$1.10  
 170J15 Sterling.. 1.20

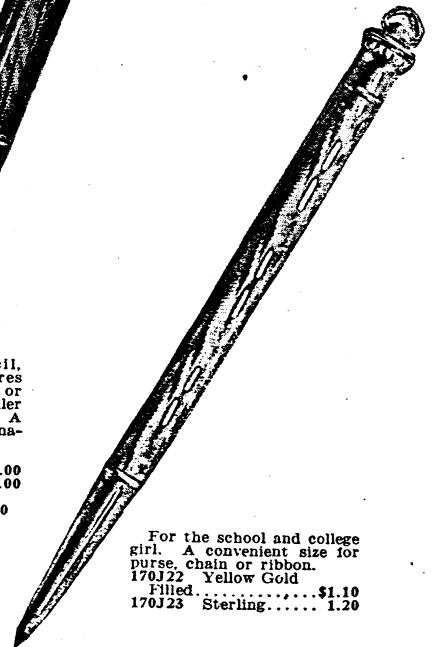
For a lady's chain or ribbon or for a man's watch chain, black enamel bands, closes to 2" long.  
 170J11 Yellow Gold Filled.....\$3.50  
 170J12 Sterling..... 3.90  
 170J13 Green Gold Filled.....4.25



All metal pencil, black insets; metal beautiful enameled black insets; metal parts handsomely chased with clip, lead compartment and concealed eraser.  
 170J16 Yellow Gold Filled..\$9.00  
 170J17 Sterling..... 9.00  
 170J18 Green Gold Filled. 9.00



Collapsible pencil, when closed measures only 2 1/2". For chain or ribbon. Fits the smaller purse or vest pocket. A beautiful useful ornament.  
 170J19 Yellow Gold Filled.....\$3.00  
 170J20 Sterling..... 3.00  
 170J21 Green Gold Filled.....\$3.50



For the school and college girl. A convenient size for purse, chain or ribbon.  
 170J22 Yellow Gold Filled.....\$1.10  
 170J23 Sterling..... 1.20